

# Irrigation System Renovation

Your golf course. Our commitment.



# Improve playability and aesthetics while optimizing profits.



Realize the full potential of your golf course.

Not all golf courses can be at their best forever. Renovating your irrigation system may be the fastest, most cost-effective way to upgrade and enhance the appearance, playability and profitability of your golf course. Renovating with Toro irrigation equipment can help your course reach its true potential.

### Long-Term Savings

Expenditures for renovating or upgrading are a better investment in the long run than the cost of maintaining an outdated, inefficient irrigation system.

### Increased Revenue Potential

The aesthetic improvements to the course – better turf, beautiful landscaping and improved playability – make it more appealing to golfers, increasing your revenue potential. And you're better equipped to compete for new members or rounds played.

### Continued Playability

Toro can help you develop an economical renovation plan that minimizes interruptions and maintains course playability throughout your project.

Let us – the renovation experts – show you how.



# Is your system 10 years old? Even older?

Renovate for savings and benefits you can measure.

Rapid technology advancements in golf course irrigation have made 10-year-old (or older) systems inefficient by today's standards. Upgrading your system is easier and more convenient than you may think. The benefits of renovating your irrigation system with Toro include:

## Operational Savings

The reliability and efficiencies of Toro irrigation equipment offer significant savings in many operating-cost areas, including maintenance, and water and electricity costs. In some cases, water consumption alone can be reduced by up to 30%, while still keeping your course looking its best.

## Precise Water Management

Water is a precious resource and Toro believes in making every drop count. Toro irrigation products conserve water with efficient distribution, placing it when and where it's needed so the turf gets exactly what it needs. No more. No less. Just enough.

## Less Maintenance and Repair

Toro renovation products, together with expert design and proper installation, can minimize or eliminate pipe breaks, wet and dry spots and other maintenance issues, which drive up labor and repair costs. And how much is it worth to you to reduce golfers' complaints about "ground under repair"?



# Proven. Easy. Efficient.

Charting the right course for the most successful renovation.

As your partner in irrigation renovation, Toro's team will:

**...understand and integrate your goals.**

After learning about your goals and golf course needs, we'll help you define design parameters, come up with a project budget and map out a timeline that will meet your expectations.

**...help you get the best design to achieve the results you want.**

Based on your project budget and business goals, we'll recommend equipment that meets your specific needs. Then we'll make sure that it's applied to produce the best results.

**...assist in coordinating the installation.**

Toro and its industry partners will ensure that your equipment is installed properly, with minimal disruption to existing turf.

**...provide post-installation training and support.**

We'll train your team to operate your new irrigation system to optimize its efficiency and create the most appealing golf landscapes. Plus, our factory-trained distributors provide service support when you need it, and our NSN global support system is on call for technical assistance 24 hours a day, seven days a week.



# Minimal damage. Maximum rounds.

During renovation, golfers keep playing and revenues keep flowing.

## Planning, Planning, Planning

Proper planning, in concert with industry partners that use state-of-the-art installation equipment and techniques, allows us to complete your irrigation renovation with minimal damage to the course and few interruptions to play.

## Efficient Equipment

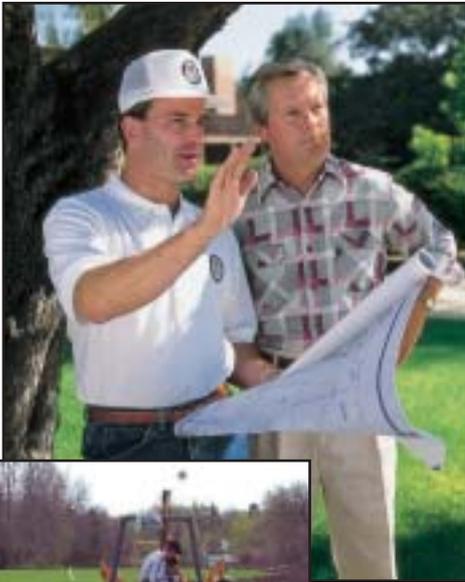
Efficient equipment, such as vibratory plows, can minimize the amount of displaced turf by making clean, small cuts in the soil where new pipe is to be installed. That means that play can resume in just a few days.

## Ongoing Revenue

Renovation projects typically require just one hole to be closed per week while work is being done. This leaves the rest of the course open for play, allowing you to continue to collect revenues from your loyal golf customers.

## Increased Revenue Opportunity

Renovated, revitalized courses often are positioned as mature, classic and beautifully maintained destinations for great golf experiences. Through renovation you will strengthen your competitive position and allow you to explore new revenue opportunities that enhance your facilities and services.



**A sample of Toro innovations:**

- First plastic golf sprinkler
- First gear-driven golf sprinkler
- First valve-in-head golf sprinkler
- First central/satellite control
- First computerized central control system support service
- First wireless control system

# Innovation and quality produce superior products.

**Toro is the proven leader in developing solutions for the golf irrigation industry.**

## Innovation

Innovative products help renovation projects run more smoothly. Toro has established many irrigation “firsts” in our long history, including the first gear-driven plastic golf sprinkler and the first central control system, both of which are standards in the industry today. And Toro’s unique products continue to set new industry standards.

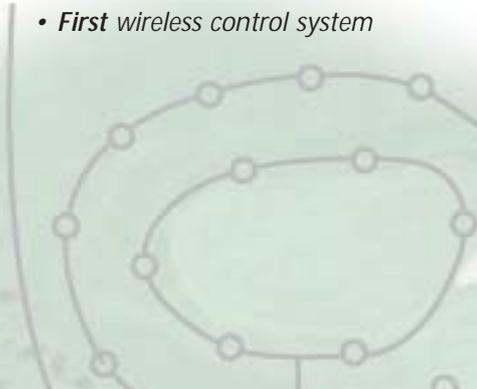
In many situations, renovation requires only minimal digging because we continue to design our products to be interchangeable with earlier models. In some cases, old sprinklers can be upgraded by simply replacing the internal assembly. No digging required.

Whether your control system has decoders or satellites, Toro has an easy upgrade solution for you. With radio or wire line options, Toro controllers help you create the most efficient schedules to reduce water consumption and the cost of the electricity that operates the system.

## Product Quality

At Toro, our goal is to provide value and satisfaction by developing the most dependable, reliable and efficient irrigation equipment in the industry. Our ongoing product development ensures that your renovation project includes the newest, most cost-effective solutions for your course while giving you the improvements you want.

Simply put, Toro products are built to last. They feature the superior performance and long life required on today’s golf courses. Additionally, Toro products boast the lowest maintenance costs in the industry. Product quality, built to last.



# Our commitment is just beginning.

Toro is more than your irrigation supplier.

We're your irrigation partner. And, as a good partner, we make sure that your team receives thorough training to maximize the benefits of your new irrigation system. We're also available to assist you in optimizing your system and maintaining course conditions.

## Toro National Support Network (NSN)

Toro NSN is available around the clock to answer your technical questions. Your irrigation system is the heart of the golf course. If the system goes down, it can mean severe damage to even the most expertly renovated course. No heart, no pulse, no water, severe damage. At Toro we're committed to providing you with the support and dedication that's required.

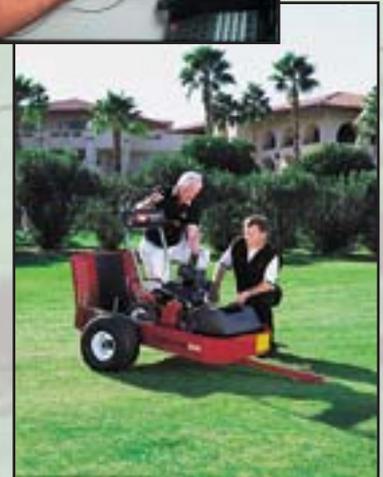
## Toro Distributor and Field Service

Toro's distributor and field service staffs are available to you wherever and whenever you need them. Having trained professionals in your country means that we'll be there for you – with the experience and expertise to solve your problem.

## Peace of Mind

Toro irrigation equipment is manufactured to extremely high quality standards and is backed by some of the industry's most comprehensive warranties. And it carries the additional peace of mind that comes with our personal commitment to you, our partner.

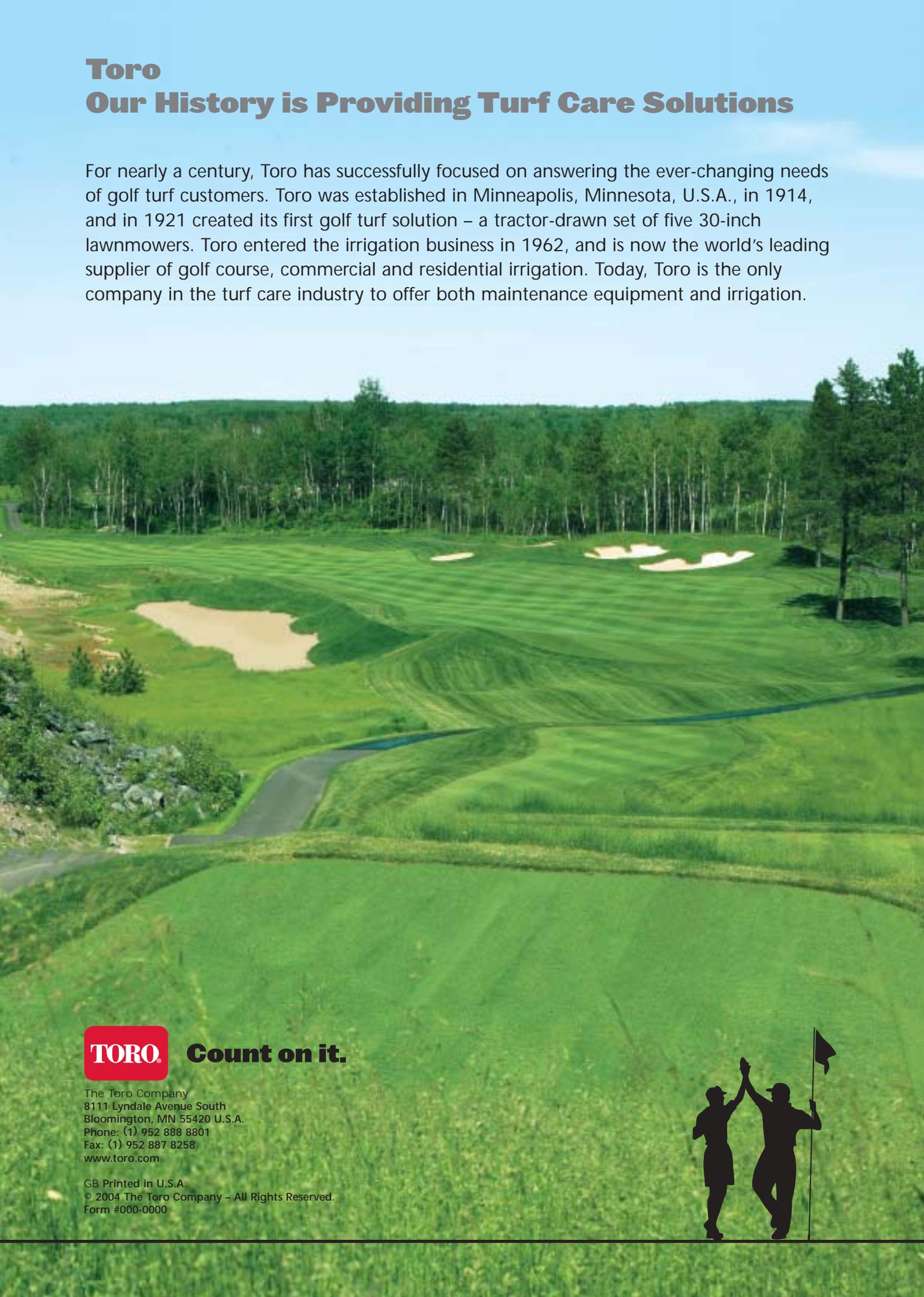
**Toro – Count on it!**



# **Toro**

## **Our History is Providing Turf Care Solutions**

For nearly a century, Toro has successfully focused on answering the ever-changing needs of golf turf customers. Toro was established in Minneapolis, Minnesota, U.S.A., in 1914, and in 1921 created its first golf turf solution – a tractor-drawn set of five 30-inch lawnmowers. Toro entered the irrigation business in 1962, and is now the world's leading supplier of golf course, commercial and residential irrigation. Today, Toro is the only company in the turf care industry to offer both maintenance equipment and irrigation.



**TORO**

**Count on it.**

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